

**ADV Part 2B
Chris Swenson
Brochure Supplement
Wisconsin Wealth Advisors, LLC
February 9, 2012**

This brochure supplement provides information about Chris Swenson that supplements the Wisconsin Wealth Advisors, LLC brochure. You should have received a copy of that brochure. Please contact Wisconsin Wealth Advisors at 608-837-9099 if you did not receive Wisconsin Wealth Advisors' brochure or if you have any questions about the contents of this supplement.

Additional information about Chris Swenson is available on the SEC's website at www.adviserinfo.sec.gov.

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Educational Background and Business Experience

Chris Swenson is an Advisor at Wisconsin Wealth Advisors, LLC.

Licenses –

- **Securities**
 - Registered representative Harbour Investments, Inc., Madison, WI since 2000.
 - Series 7 – Licensed in 2000; Series 7 license qualifies an individual for the solicitation, purchase, and/or sale of all securities products, including corporate securities, municipal securities, municipal fund securities, options, direct participation programs, investment company products, and variable contracts.
 - Series 63 – Licensed in 2000; Series 63 license qualifies an individual to act as securities agents.
 - Series 66 – Licensed in 2005; Series 66 a combined of Series 63 and 65, which qualifies individuals to give investment advice within that state.
 - Licensed in WI, MN.
- **Life and Health Insurance**
 - In order to obtain insurance certification, an insurance agent must complete a certain number of accredited course hours and pass a licensing examination.
 - Licensed in Life, Health and Disability. Licensed in the following state: WI.

Professional Data

- **Sun Prairie Business and Education Partnership**
 - Board Member
- **Sun Prairie Education Foundation**
 - Board Member
- **Sun Prairie Chamber of Commerce**
 - Member

Post High School Education

- MATC Graphic Arts Program - 1984

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Disciplinary Information

Chris Swenson has never been subject to any reputable disciplinary action by a regulatory or professional certification organization.

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Other Business Activities

- A. Chris Swenson is a registered representative through Harbour Investments, Inc. of Madison, WI since 2000.
1. Clients decide how to do business with Chris Swenson and Wisconsin Wealth Advisors. They decide to pay us through fee-based compensation plan with Wisconsin Wealth Advisors or on a commission-based compensation plan through Harbour Investments, Inc. We allow clients to make the choice.
 2. Receiving commission gives some investment advisors an incentive to recommend investment products based on the compensation received. Mr. Swenson may receive commission.
 3. Therefore, Chris Swenson and Wisconsin Wealth Advisors' primary method of operation is fee based. We provide commission-based options at our client's request.
- B. Chris Swenson is not actively engaged in any substantial outside business or occupation for compensation.

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Additional Compensation

Chris Swenson and Wisconsin Wealth Advisors does not receive additional compensations for advisory services.

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Supervision

Chris Swenson's business activities at Wisconsin Wealth Advisors are monitored by Terry Balding as Chief Compliance Officer. Daily activities such as client transactions, performance of sub-advisors, correspondence, delivery of documents and account positions are monitored regularly.